



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Continue public hearing to **November 17, 2004** to consider an appeal received from Key Advertising, Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign and a Variance to double the maximum allowable sign area from 480 square feet to 960 square feet to be located at 1251 South Beckman Road

MEETING DATE: September 15, 2004

PREPARED BY: Community Development Director

RECOMMENDED ACTION: That the City Council continue until **November 17, 2004** the request of Advertising, Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign and a Variance to double the maximum allowable sign area from 480 square feet to 960 square feet to be located at 1251 South Beckman Road.

BACKGROUND INFORMATION: At the City Council meeting on April 21, 2004, the City Council continued this matter in order to prepare a Development Agreement to accommodate the appellant's request. A draft of the Development Agreement was submitted to the City by the appellant's counsel. The Community Development Director and City Attorney have reviewed the document and are working with Key Advertising on changes to provide an agreement that will meet Council expectations. As this item will require the review and recommendation of the Planning Commission, we are unsure of how long the process will take.

Staff is recommending that the City Council continue the matter to **November 17, 2004**.

FUNDING: None


Konradt Bartlam
Community Development Director

APPROVED: 
Janet S. Keeter, Interim City Manager



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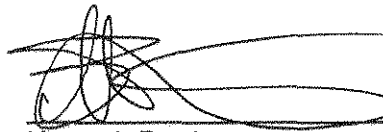
PREPARED BY: Community Development Director

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Staff is recommending that the City Council continue the matter to December 15, 2004.

FUNDING: None


Konradt Bartlam
Community Development Director

APPROVED: 
Janet S. Keeter, Interim City Manager

G•REM, INC.

DEVELOPMENT, CONSTRUCTION, MANAGEMENT

RECEIVED

SEP 10 2004

City Clerk
City of Lodi

September 10, 2004

SENT via FAX only 333-6807

Ms. Susan Blackston
City Clerk
City of Lodi
P.O. Box 3006
Lodi, CA 95241-1910

RE: Key Advertising Use Permit Appeal – Request for Continuance

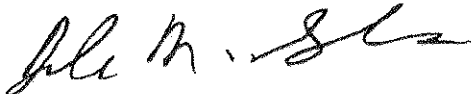
Dear Susan:

I am requesting a continuance, (again!?!), for our appeal of the Planning Commission's denial of Key Advertising's request for a use permit to allow a 75' electronic display sign. This request is due to the City Attorney not completing his review of the proposed development agreement as directed by past Council action.

I am hopeful that our appeal can be heard in the very near future, as we have been delayed for several months now.

I will be out of the office today. If you have any questions, please leave a voice mail message on my cell phone, which is 209 712 4990.

Sincerely,



Dale N. Gillespie

NOTICE OF RE-CONTINUED PUBLIC HEARING

CITY COUNCIL

CITY OF LODI

NOTICE IS HEREBY GIVEN that the April 7, 2004 public hearing of the City Council of the City of Lodi to consider an appeal received from Key Advertising, Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign and a Variance to double the maximum allowable sign area from 480 square feet to 960 square feet to be located at 1251 South Beckman Road was continued to April 21, 2004, June 2, 2004, July 21, 2004 and has been **re-continued to September 15, 2004 at the hour of 7:00 p.m.** in the Council Chamber, Carnegie Forum, 305 W. Pine Street, Lodi, California.

Posted July 22, 2004



SUSAN J. BLACKSTON
CITY CLERK
Of the City of Lodi

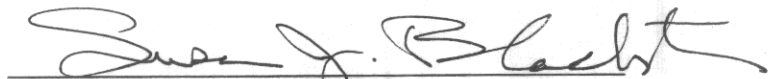
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Posted September 16, 2004



SUSAN J. BLACKSTON
CITY CLERK
Of the City of Lodi



DECLARATION OF POSTING

**AN APPEAL RECEIVED FROM KEY ADVERTISING INC.,
REGARDING THE PLANNING COMMISSION'S DECISION TO DENY THE
REQUEST OF KEY ADVERTISING FOR A USE PERMIT TO ALLOW A 75-
FOOT-HIGH ELECTRONIC DISPLAY SIGN, AND A VARIANCE TO
DOUBLE THE MAXIMUM ALLOWABLE SIGN AREA FORM 480 SQUARE-
FEET TO 960 SQUARE-FEET TO BE LOCATED AT 1251 SOUTH
BECKMAN ROAD.**

On Thursday, September 16, 2004, in the City of Lodi, San Joaquin County, California, a copy of a Notice of Public Hearing to consider an appeal received from Key Advertising Inc., regarding the Planning Commission's decision to deny the request of Key Advertising for a Use Permit to allow a 75-foot-high electronic display sign, and a Variance to double the maximum allowable sign area form 480 square-feet to 960 square-feet to be located at 1251 South Beckman Road. (attached hereto, marked Exhibit "A"), was posted at the following four locations:

Lodi Public Library
Lodi City Clerk's Office
Lodi City Hall Lobby
Lodi Carnegie Forum

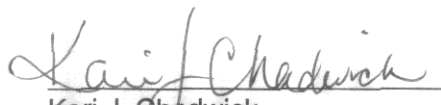
I declare under penalty of perjury that the foregoing is true and correct.

Executed on September 16, 2004, at Lodi, California.

ORDERED BY:

**SUSAN J. BLACKSTON
CITY CLERK**

Jacqueline L. Taylor, CMC
Deputy City Clerk


Kari J. Chadwick
Administrative Clerk

Jennifer M. Perrin, CMC
Deputy City Clerk